



TAŞOVA LOCAL ACTION GROUP NOVEMBER 2021

HANDICRAFT WORKSHOP IN TAŞOVA

Disappearing traditions

Taşova Local Action Group (Amasya) implemented the machinery-equipment project for local handicrafts under the priority of "Developing value-added products".

Taşova is a small town whose economy is mainly based on agriculture and animal breeding. However, traditional handicrafts have been an integral part of the economic and cultural life of this district throughout history. Among these, relief, burning and marbling arts are among the foremost ones. However, with the modernization, these arts began to be practiced by only a few craftsmen.

PROJECT INFO

PROJECT PARTNERS:
Taşova Municipality

PROJECT SUBJECT:
Handicraft workshop

PROJECT BUDGET:
47.200 TRY

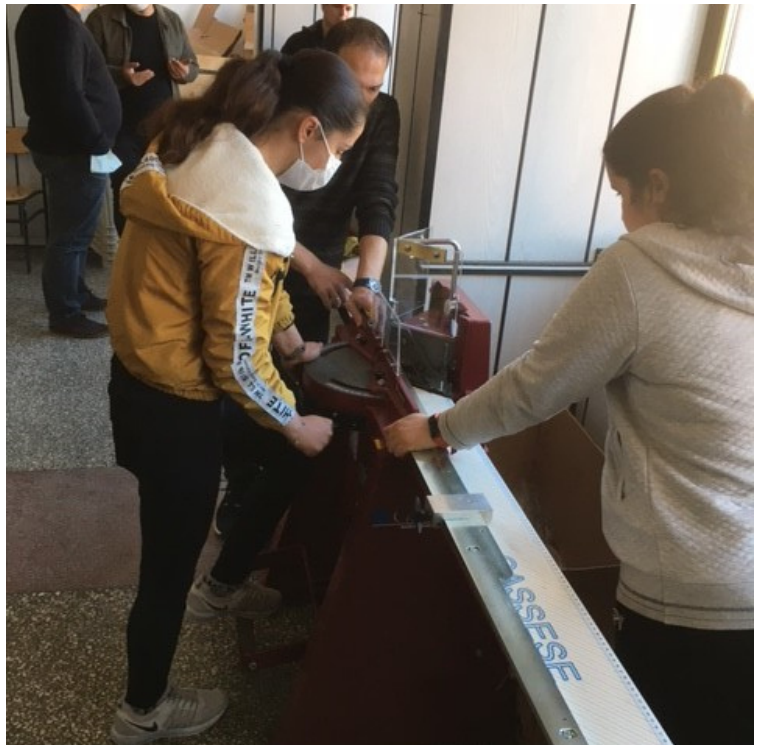




Full range training

Taşova Local Action Group, on the other hand, implemented a handicraft workshop project in order to revive these disappearing arts. While the project was being planned, it was aimed to revive these arts and hand down them to new generations, as well as to gain added value from the products to be obtained from them. In accordance with this understanding, women and youth were chosen as the target audience.

The main purpose of the project is to provide continuous training on traditional handicrafts in a workshop to be established in a place to be allocated within the Municipality. However, since these handicrafts need to be framed in order to become the final product, the necessary equipment and tools were purchased for the framing of the handicrafts at the first stage of the implementation. Since there is no company providing frame construction services in Taşova LAG region, LAG thought that it should also be manufactured by the trainees. Equipment such as frame nailing machine, frame cutting machine, mat cutting machine and nail gun are among the equipment purchased within this scope. Thus, it was aimed for the trainees to learn not only about handicrafts but also the production of materials that make them into final products. After the installation of the machines, the first vocational trainings for capacity building started to be given.



The aim is to add value to handicrafts

The medium and long-term expectations expected from the project are to increase artistic work in the Taşova LAG region, to produce and market souvenirs within the scope of rural tourism and to gain profits in terms of both economic and personal development. For this purpose, the establishment of necessary places for sales to the tourists coming to the district and the establishment of a website that will allow sales via e-commerce are among the steps planned to be taken in this direction.



For more info:

<http://www.tasovayeg.com/>